



Wild Scotland Conference 2012

The Natural Option for Scottish Tourism

Perth Concert Hall - Tuesday 4th December 2012

PROGRAMME

- 10.15 - 10.30 **Welcome:**
Stevie Christie, Wild Scotland
- 10.30 - 11.00 **Tiso and the Outdoors - Our future together:**
Chris Tiso, Chief Executive, The Tiso Group
- 11.00 - 11.30 **Future Licensing Arrangements for the Adventure Activity Sector in Scotland:**
Derek Grieve, The Scottish Government
- 11.30 - 12.00 **Year of Natural Scotland 2013:**
Stuart Turner, EventScotland
- 12.00 - 13.15 **Lunch**
- 13.15 - 14.00 **Workshops:**
Please see overleaf for details
- 14.00 - 14.30 **Afternoon Break**
- 14.30 - 15.15 **Repeat of Workshops:**
Please see overleaf for details
- 15.20 - 15.50 **Wilderness, Tigers & Tourism—Wilderness Travel in India:**
Abhishek Behl, Wild Navigator
- 15.50 - 16.00 **Summing Up & Thank You:**
Stevie Christie, Wild Scotland



About our Speakers

Our Speakers

Chris Tiso – Chief Executive, Tiso Group Limited

As Chief Executive of Scotland's leading outdoor clothing and equipment retailer Tiso Group Limited, Chris Tiso oversees an annual turnover of around £34 million from the group's 25 stores in the UK. The group employs approximately 500 people and includes the well-known Tiso, Alpine Bikes and George Fisher brands. The company also has ambitious plans for expansion, with new stores opening under Tiso's Outdoor Experience concept.

Since taking over the day-to-day running of the family business, Chris Tiso has overseen the growth of the business from five shops to its current position. Along with other business ventures, Chris is also an active supporter of the Sandpiper Trust, the John Muir Trust and Seafarers UK and has interests in sailing, contemporary art and exploring wild places.

Web: www.tiso.org.uk

Derek Grieve – Head of Sport and Physical Activity Policy, The Scottish Government

Derek Grieve heads up the Sport and Physical Activity policy team of The Scottish Government. The nature of the policies managed within this team cut across a wide range of Government and Ministerial interests. Derek has been a civil servant for over 25 years and has worked in a variety of roles within Government, both within Scotland and England. As well as having a professional interest in the outdoors, Derek has a personal interest in hillwalking, trail running, mountain biking and skiing.

Web: www.scotland.gov.uk

Stuart Turner – International Events Director: Sport, EventScotland

Stuart is responsible for EventScotland's major sporting events portfolio and joined in December 2007. He has responsibility for managing the work of the events team, in relation to all sports events, and also of leading the agency's strategic approach to sports events.

Prior to EventScotland, Stuart was Performance Director with the Scottish Golf Union. In addition he has worked with the Commonwealth Games Council for Scotland on the last three Commonwealth Games; with the British Curling Association in the build-up to the 2002 Salt Lake City Winter Olympics; and was part of the Great Britain Holding Camp team for the 2000 Sydney Olympics.

Web: www.eventscotland.org

Abhishek Behl – Wild Navigator

Abhishek is the founder and Chief Executive of Conservation Footprints Ltd. UK, which in 2011 launched Wild Navigator, a website aimed at wildlife travellers. This site uses blogging and social media to highlight sustainable initiatives in wildlife travel and biodiversity conservation, and it also supports charities associated with wildlife and wilderness areas in their campaigns and initiatives. The underlying mission is to inform wildlife travellers.

Since 1999, Abhishek has worked closely with India's tiger reserves—he consulted for the UK charity 'Global Tiger Patrol' and headed the Travel Operators for Tigers (TOFT) India Wildlife Association. In 2008 the Royal Zoological Society of Scotland invited him to launch the Amur Tiger Enclosure at the Highland Wildlife Park, near Aviemore.

Web: www.wildnavigator.com

Workshops - all workshops will be available during both segments of the conference

Read All About My Business! Working with the Press: with Richard Rowe, Editor of Scotland Outdoors Magazine

Working with the Travel Trade: with Iain Limond of JAC Travel and Lindsay Symington of VisitScotland

Post Accident - Preventing Litigation: with Shaun Fyson and Cathy Atkinson, Activities Industry Mutual

Tourism 2020 - Get Connected: with Marc Crothall and Carron Tobin, Scottish Tourism Alliance

We would like to thank our members and supporters for the use of their photographs for this conference.

We would also like to thank VisitScotland and Activities Industry Mutual for their support of this year's conference.

www.wildscotland.org.uk / www.activity-scotland.org.uk