

FULL PROGRAMME

08.45 - 09.30 REGISTRATION AND EXHIBITION

09.30 - 09.35 Ben Mardall, Wild Scotland Chair

09.35 - 09.45 Fiona Hyslop, Cabinet Secretary for Culture, Tourism and External Affairs

09.45 - 10.00 Ben Mardall, Wild Scotland Chair - Wild Scotland Is Now

10.00 - 10.50 Ness Knight, Explorer and Conservationist

10.50 - 11:15 REFRESHMENTS & NETWORKING

11:15 - 11.45 Peter Cairns, Scotland: The Big Picture
What is Rewilding?

11.45 - 12.15 Chris Greenwood, VisitScotland, Senior Tourism Insight Manager – Trends and opportunities for the Adventure Tourism Sector

12.15 - 12.45 Gordon Black, Digital Tourism Scotland
A guide to Digital Tourism in today's world

12.45 - 13:45 LUNCH - EXHIBITION TIME

13.45 - 14.35 Alastair Humphreys, British Adventurer, author and blogger...

14.35 - 14.55 Andy Malcolm, Glenesk Wildlife - Through the eyes of a gamekeeper and wildlife guide

14.55 - 15.15 Neil Lapping, CEO Macs Adventure - From the kitchen table to a market leading active tour operator

15.15 - 15.55 PANEL DISCUSSION

15.55 - 16.05 Round up of the day

16.05 - 16:30 EXHIBITION AND NETWORKING

