



WiSe (Wildlife Safe)

Training & Accreditation Scheme

Edinburgh, Monday 12th March 2012



Wild Scotland, the Scottish wildlife and adventure tourism operators association, together with Scottish Natural Heritage, have teamed up with WiSe to deliver a one-day training course for marine tourism operators.

WiSe is a UK-wide accreditation programme for boat operators (skippers and crew) who encounter marine wildlife whilst on the water as well as representatives of other organisations interested in marine tourism best practice. The one day classroom-based course includes instruction on operating a vessel around a variety of marine wildlife, predominantly whales, dolphins, seals and basking sharks.

All attendees receive a WiSe information pack and, on completion of the course, are accredited under the WiSe scheme (valid for three years), which includes a listing on the WiSe website and use the WiSe logo.

Where ?

Napier Univ (Sighthill Campus), Edinburgh

Directions: www.napier.ac.uk/aboutus/Maps/Pages/Sighthill.aspx

When ?

Monday, 12th March 2012

Start: 10.30am (registration from 10.00am)

Finish: 4.00pm

How Much? Price below include VAT

£60 per person (standard rate)

£48 per person (discount for WS members)

Delivered by:



With support from:



**To register, complete the accompanying booking form
& return to Wild Scotland**

Email: info@wild-scotland.co.uk

Tel: 0845 226 0978

Web: www.wild-scotland.co.uk





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WiSe (Wildlife Safe) Accreditation

The WiSe (Wildlife Safe) scheme is the first in the UK to offer training and accreditation to boat operators interested in the development of sustainable marine ecotourism. Launched in the South West of England, Wild Scotland has been running courses in Scotland since 2007.

The scheme is aimed at operators of small to medium sized commercial passenger carrying vessels, and recognises that viable marine wildlife tourism can be developed for the benefit of local communities, tourists and marine wildlife alike. It is relevant to operators offering dedicated marine wildlife viewing trips as well as companies who simply view marine wildlife on a more opportunistic basis.

The 2012 course will be delivered by Myles Farnbank, an experienced wilderness guide and outdoor and environmental trainer with many years of sea kayaking, canoeing and hillwalking. Myles is Director of Training for leading outdoor adventure company, Wilderness Scotland and is also a qualified teacher and trainer. As well as WiSe courses, Myles also delivers 'Leave No Trace' (outdoor ethics courses) courses and the newly launched Wilderness Guide Training Programme.

More information: www.wisescheme.org

Wild Scotland

Wild Scotland is the Scottish Wildlife and Adventure Tourism Association - a group of nature-based tourism businesses who are committed to delivering first class experiences. The association was formed in 2003 as the Scottish wildlife tourism association by a group of wildlife tourism operators keen to promote wildlife watching but within sustainable boundaries. In 2011, Wild Scotland merged with Activity Scotland to become the national tourism association for nature tourism.

The association is active in marketing Scotland as a wildlife and adventure destination and providing business benefits for its members through networking, training and marketing opportunities. The group is also committed to ensuring that standards remain high, for the benefit of both Scotland's visitors and the environment on which the industry depends.

In 2007, Wild Scotland launched their Best Practice Guidelines for wildlife tourism operators. The marine guidelines tie in closely with WiSe and the Scottish Marine Wildlife Watching Code.

More information: www.wild-scotland.org.uk

'The courses were really great by the way so my two skippers reported.

Thanks again for organising them' (*boat operator, West Coast*).

'...with what I learned today I will definitely be altering my policy & procedures'

(*tour operator, West Coast*).

'Very interesting. I now have a far better understanding of the actions/reactions of the creatures when being view by boat' (*boat operator, Clyde*).

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Scottish Natural Heritage
All of nature for all of Scotland